With Gans Ink’s new Eco-SURE!™ Low VOC process inks printers can perfectly meet GRACoL’s G7® specification for gray balance and Neutral Print Density Curves, seamlessly achieving ISO standards¹ and a visual match from monitor to proof to press!

Gans has done all the leg work! Printing our Eco-SURE!™ Low VOC process inks at these suggested wet densities², on an ISO compliant gloss substrate, should³ achieve these required dry-back density levels, which will meet the standard for your fully saturated primary colors cyan, magenta and yellow.

**WET INK DENSITIES**  
Black - 1.90  Cyan -1.44  Magenta -1.44  Yellow -1.02

**24 HR DRIED INK DENSITIES**  
Black - 1.75  Cyan -1.39  Magenta -1.42  Yellow -1.00

Based on the expected ink film thicknesses at these suggested wet densities, and the superior trapping characteristics of this series, the secondary overprint colors, red, green and blue, should be within the ISO standard’s tolerances for full saturation as well.

Modest plate curves replicating the TVI values indicated below will, in most cases, achieve both gray–balance and the G7® specified Neutral Print Density Curve for midtone density! Instant compliance without the trial and error!

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2. D50 illuminant, 2° observer angle, 0/45 or 45/0 geometry, Status ANSI T, white backing, paper white zeroed out, no UV cut or polarization filters.
3. Substrate plays a significant role in ink density dry–back, saturation levels and wet-on-wet overprint trapping. Pre-testing on your substrate is necessary to exactly determine actual density dry–back and secondary overprint traps.