

## “Double X” Rubber Base Inks

Designed to meet the challenging requirements of older, small-format presses, this well-known series of improved rubber based inks have been technically enhanced using sophisticated new-age materials. These proven formulas continue to provide the solutions to difficult problems encountered in the mature pressroom.

Double X Rubber Base Inks will:

- ❖ Set faster with more gloss, yet dry with a harder film and thus exhibit excellent rub resistance properties.
- ❖ Reduce the amount of spray powder used substantially.
- ❖ Stay open on the press for longer periods of time and have improved shelf storage life.
- ❖ Print smoother with denser solids and sharper halftones.
- ❖ Dry faster on a larger variety of paper substrates.
- ❖ Mix readily with regular “oil based” systems.
- ❖ Work well on water miscible systems and paper plates.
- ❖ Have low or no misting.
- ❖ Accept gloss overprint varnishes.

The “Double X” rubber base inks have consistently performed well on various presses ranging from duplicators, multi-color sheet fed to high speed rotary business forms equipment showed that a wider range of printing plates, blankets and paper stocks could be used. Pressroom personnel reporting that the inks, with minimal control of dampening systems, were easier to run and could be processed in the bindery sooner.

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A full range of colors, as well as black, are available with the exception of metallic and fluorescent inks. A standard range of 9 Pantone mixing colors, plus neutral black and tint base, have been formulated and balanced to enable the experienced printer to mix his own color matches using basic color book systems. All Gans presidential color chart inks are also available.

Plastic, acetate, mylar, foils and similar hard to dry stocks should not be printed with "Double X". Using Gans' hard dry inks instead is recommended. The substantial savings to the printer, with the no skinning characteristics, coupled with saved time, good mileage and elimination of press washups, etc. will be appreciated by the conscientious purchaser.

"Double X" has a tack reading of 17, is extremely stable on the press, flows better even in shallow ink fountains and has excellent transfer. Should reduction be necessary due to weak paper surfaces or press conditions, a special reducer is available.

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