

GETTING HARDER TO MATCH YOUR PROOFS?

Trying to Establish Profiles for Your New Proofing Device? New Press? Old Press?



Gans Ink & Supply Has The Solution!

Establishing a profile or “fingerprint” for each of your presses is no longer a luxury reserved for only the largest and highest quality printers. To rise above the competition and make your printed sheets stand out, you must manage color and understand the print capabilities of all your presses!

Gans Ink & Supply, utilizing the most up-to-date software created by ColorMetrix Technologies, can help you:

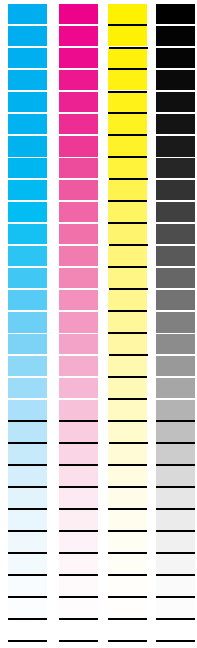
- Establish a color space profile for your **Proofing System**.
- Establish a color space profile for your **Printing Presses**.
- Conform to **GRACoL, SWOP, SNAP, IFRA, GATF** and other industry standards.
- Establish your own **Custom Shop Specifications and Process Controls**.

Gans Ink Has the Whole Package!

- Free down-loadable test form & measurement targets.
- Process inks certified by GATF to the **ISO.2846-1** standard for hue and color strength used by **GRACoL** to establish industry guidelines for commercial offset lithography.
- Identify mechanical and workflow print quality issues with our **ColorMetrix DigitalLoupe** software.
- Optimize ink/press performance for printed sheets that **SIZZLE!**



Let Gans and ColorMetrix answer your most exacting questions:



- What is the proper ink hue, strength and density I should run to optimize color matches and print resolution?
- Are my inks, blankets and fountain solution tuned to the highest performance standards and achieving optimum results together?
- Are the color curves of my proofing system calibrated to my press' actual performance properties?

Gans and **ColorMetrix** can determine all of these answers and show you much more about your actual printing conditions than ever before, all at press-side in your shop, in real-time.



For a demonstration and more information, CALL GANS Now!
WE'LL DO IT ON YOUR SCHEDULE
1-800 421-6167 or **1-800 GANS INK**

