65 Corrugated Shipping Cartons = 1 Tree

As a national corporation Gans Ink & Supply Co. takes seriously our social responsibility to reduce our impact on the environment to the lowest achievable level. To this end we have committed to reducing our corrugated carton packaging consumption by 50% in the next 12 months. YOU ARE VITAL TO THE SUCCESS OF THIS INITIATIVE!

In 2006 alone Gans delivered ink products in over 35,000 corrugated cartons. That's over 31 tons of paper fiber. If only half of these cartons could be reused just 1 time we could reduce landfill space by over 11,000 square feet this year. With careful handling, these durable cartons could be reused numerous times, perhaps quadrupling their useful lifespan and significantly reducing the energy and chemicals wasted in transporting, shredding and re-pulping unneccesarily!

Gans Ink & Supply's **Corrugated Carton** Re-use Initiative

HOW YOU CAN HELP: As you receive inks from Gans Ink packed in standard 6 x 5 shipping cartons, simply unfold the carton and lay them flat in a clean, dry area, off the floor on a pallet. A standard carton that holds 6 five pound ink cans will unfold to approximately 2' x 3', with 100 boxes stacking about 40 inches high. Gans will arrange a re-use pick-up and integrate the used boxes into our distribution chain for future use.

> Gans was one of the first manufacturers to develop environmentally friendly inks made from renewable vegetable oils and resins. Be the printer that takes environmental sustainability seriously, and work with an ink supplier that shares your ideals!

This flyer printed on 100% PCW recycled paper with zero VOC soy-based inks. Learn more at www.gansink.com



REDUCE REUSE